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# **Buy Buttons: The Fast-Track Strategy To Make Extra Money And Start A Business In Your Spare Time [Featuring 300+ Apps And Peer-to-Peer Marketplaces]**





## Synopsis

Whether you want to make an extra \$100 a month or an extra \$10,000, the high-level process is the same: Someone has to buy what you're selling. The money has to come from somewhere, right? (Hint: it comes from customers.) Sadly, there's an epidemic going around. The reason most entrepreneurs, wantpreneurs, and side hustlers fail is a lack of customers. If you've ever failed in your own efforts to start a business or earn money on the side, I'm guessing that was the root cause. On top of that, you're in a constant battle of not having enough hours in the day and you don't know where to focus your limited time, energy, and money. That's the bad news. The Answer The good news is you have more opportunity today to earn income in your spare time than ever before. And you don't need a killer new business idea or millions of dollars in startup capital to do it. The good news is there isn't a shortage of customers. They're out there! This book will share specifics on how to increase your earning power "on your own time, on your own terms, and without getting another job. We'll look at real-life examples of people just like you making it happen. I'm going to arm you with dozens of income-generating ideas that don't require a ton of time or money to get started. And spoiler alert: there are no get-rich-quick schemes inside. Instead, you'll learn proven strategies for tapping into the growing peer-to-peer economy to supplement your income, diversify your revenue sources, and reduce your reliance on your day job for your livelihood.

**Go Where the Cash Is Already Flowing**

**Buy Buttons** focuses on marketplaces that already exist, where you can put your expertise, time, and assets up for sale or rent. There are hundreds of platforms that you can add your "buy buttons" to. You don't have to build a customer base from scratch, design a website, or even worry about payment processing. Each platform already has an eager audience of buyers looking for what you have to sell. Not sure what to sell? In the 300+ platforms featured inside, you're bound to find an idea or two that's a fit. These platforms are the "gateway drugs" of entrepreneurship. They're easy to get started on, to get the high from your first sale, and to keep coming back for more.

**Does It Really Work?** I've used the same "buy buttons" marketplace strategy over and over again for the last 15 years as an entrepreneur. Even more exciting, thousands of SideHustleNation.com readers and Side Hustle Show listeners just like you are already seeing results by implementing the strategies in this book. The common thread is they set up their businesses on pre-existing platforms that made it easy for buyers to find them and spend money with them. This book will show you exactly where and how to set up your "buy buttons" to generate hundreds or thousands of dollars a month in side income.

**My Guarantee**

I guarantee you'll find at least one "buy button" platform that you can use to generate your own job-free income stream. If you don't, just send me a note (my contact

info is at the end of the book), and I'll buy the book back from you, no questions asked. Now, where else are you going to find a deal like that? Ready? Hit the Buy Now button and let's get started!

## **Book Information**

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## **Customer Reviews**

This was a quick and easy read that's full of information to help you take your side hustle to the next level (or start a new one). I've been listening to Nick for about 3 years now on his podcast: The Side Hustle Show. When I read this book, it was almost like getting cliff notes to a ton of episodes. I loved that he included links and bonuses in every chapter. There are even a few side hustles I might add to my list of many. It took me about 4 hours to read (I'm a skimmer) the book. Once you find a side hustle you're interested in, just dive deep into that topic. No need to mangle on the topics you're not interested in. This year I turned my side hustle into a full-time gig that makes significantly more than what I was making at my corporate job. Plus, I work about 1/3 of the time. Side hustles are still my jam, so I've got quite a few more in the works. If you're looking to leave your corporate job, or

simply looking to make an extra dollar, you must buy this book. Seriously. It's that good.

I meet so many people who all ask the same question, "How can I get away from my job and make more money?" Most people don't have a clue on where to start. The thought of starting a business seems overwhelming to most. Luckily Nick Loper, the man behind the Side Hustle Show podcast, put together this book. Nick shares two simple concepts on how to make more money now - sharing and selling. He lays out example after example of how to get started in either to make some additional money or even full time income that you can scale up to whatever you want. If you're starting from scratch and want to know where & how to make some extra bucks or even a great income, make the tiny but valuable investment in this book. It's totally worth it!

Great book in that it gives a great list with details of the many online marketplaces out there, how they can be used, and plenty of examples of peoples experience with them.

Nick Loper is the consummate side hustler! This book is informative and it is on point! Don't hesitate to learn and earn more with the tips that are in this book! This tome is well written and well put together! Get it, read it, and get out there and earn and make your life better! Thank you Nick Loper!

Nick's book here is a great extension of his incredibly useful podcast. Not only does he give you a thorough primer to so many marketplaces and ways to make money, he gives you real world case studies of people who are making money with them.

I wish I had this book ages ago. A lot of these market places have been out awhile ago and I wish I could have gotten my buy button up already. The compilation of potential sales channels is worth more than the low price of the Kindle edition. The author lists plenty of ways for the risk averse to get their toes in the water with a potential business idea to suit them.

I found this book to be an incredibly helpful resource and it really opened my eyes as to just how many online marketplaces there are. I thought I knew of a lot of them, clearly I was wrong. Learned about so many that I had no idea existed. I love the idea of how before big business it was really a peer to peer marketplace and people sold things in their town markets, to their friends and neighbours. It's awesome that this is happening again thanks to the Internet and Buy Buttons made me think more about how I could do this myself. And also all the ways you can make a little, or a lot,

as a side gig, and then even turn that into a full-time living. I'm a big fan of Nick Loper's podcast The Side Hustle Show, so definitely recommend checking that out as well. Have learnt so much from listening to episodes.

Nick Loper has put a huge amount effort into Buy Buttons and for the price it's an absolute steal. It's excellent - if you want a secondary income or to build a main income online and are prepared to do the work then this is by far and away the best I have come across. Dozens and dozens of ideas (crafts, tutoring, language, services, products, plus more) with very clear guides and resources on getting started, the good, the bad and how to truly make your business excel. No matter what your interests and skills are you will find value in this book. Better than that you will find an up to date blue print for making it happen and finding your customers. Buy Buttons is suitable for people experienced selling online as well as any Newbie. Buying this book is a must if you want to build a successful income online.

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